

Simharaju Rajkumar

Location: Karimnagar Urban, Telangana, India

Mobile: +91 93929 77592

Email: simharajurajkumar@gmail.com | simharajurajkumar0404@gmail.com

[LinkedIn](#) | [Behance](#) | [Portfolio](#)

Professional Summary

Creative and detail-oriented UI/UX Designer with practical experience delivering real-world projects for digital products, dashboards, and branding. Proven ability to blend design thinking with emerging technologies like AI, ML, IoT, and Computer Vision. Strong in Figma, Adobe XD, usability testing, and interaction design. Seeking to apply innovative design solutions that improve usability and user experience for startups and modern product teams.

Core Skills

Tools: Figma, Adobe XD, Photoshop, Illustrator, Canva, Miro, InVision, Zeplin, Webflow, Zoho Sprints

Design & UX: Wireframing, Prototyping, User Research, Interaction Design, Storyboarding, Accessibility, A/B Testing, Usability Testing, Persona Development, Dashboard & Icon Design

Soft Skills: Creative Thinking, Storytelling, Team Leadership, Collaboration

Experience

Freelance UI/UX Designer

Mar 2023 – Present

- Delivered 10+ mobile, web, and branding design projects for clients, hackathons, and internships.
- Designed wireframes, prototypes, and final UIs with user research and usability testing.
- Improved engagement and usability, boosting client conversions and task efficiency.

UI/UX Design Intern – Bizplus4u

Jan 2025 – Jun 2025

- Completed a 6-month internship focused on user-centered design and live web application modules.
 - Developed wireframes, prototypes, and final UI screens for practical client projects.
 - Worked with product teams to refine workflows, dashboards, and user flows.
 - Delivered production-ready design assets under strict deadlines.
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Key Projects

Referral Hub – UI/UX Case Study (Nov 2023 – Dec 2023)

Designed a practical referral management module covering user flows, dashboards, and seamless interactions to boost referrals.

The Boogeyman – Movie Ticket Booking App (Dec 2023 – Jan 2024)

Built a dark-themed movie ticket booking app with smooth, user-friendly flows and high-fidelity prototypes.

Neon Verse – Virtual Reality Website (Jan 2024 – Feb 2024)

Created an immersive VR website UI with engaging scroll animations and a futuristic visual style.

The Hunger Quest – Food Adventure App (Feb 2024 – Mar 2024)

Developed a playful, user-friendly mobile app to make food exploration easy and engaging.

Guardian Hub – Smart Family Organizer (Mar 2024 – Apr 2024)

Designed a stress-free family organizer app with clear dashboards and child tracking flows.

CRTD Website Revamp | Desktop UI (Apr 2024 – May 2024)

Revamped CRTD's fresher-focused placement website with improved layout, hierarchy, and trust-building visuals.

Secure Sphere – User Authentication & Role Management (Apr 2025 – May 2025)

Created a secure login and role management system with clear onboarding and user flows.

Contact & Lead Management System (Mar 2025 – Apr 2025)

Built a robust contact and lead management UI with search, filter, and dashboard features.

TaskSphere – Task & Activity Management System (May 2025 – Jun 2025)

Developed a smart task manager with custom icons, clear flows, and easy scheduling dashboards.

Web Task Management System (Jun 2025 – Jul 2025)

Finalized a clean, white-themed web-based task manager for productivity and progress tracking.

Education

B.Tech in Computer Science (AI & ML)

Jyothishmathi Institute of Technology and Science, JNTUH
2021 – 2025 | CGPA: 7.5

Minor Degree: CSE (Data Science)

2023 – 2025

Certifications

- Figma UI/UX Design Essentials – Udemy
 - Professional Certification in Machine Learning, IoT, Computer Vision & SAP
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