

Ayush Sengar - Frontend Developer

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[LinkedIn](#) | [Portfolio](#)

Targeting frontend developer roles with an organization of high reputation with a scope of improving knowledge and further career growth. Open to learning new technologies and available to join immediately.

Skills

Languages: JavaScript, Typescript,

Technologies & Tools: React.js, Next.js, Gatsby.js, Vite.js, Nest.js, TailwindCSS, HTML5 & CSS3, SASS, Bootstrap, Ant Design, Google Analytics, Node.js, MongoDB, RESTful APIs, Git, Redux, Context API

Work Experience

Cloud Analogy CRM Specialist, Kurukshetra - Feb 2022 - Nov 2024 - Developer II - Fullstack Developer

- Led fullstack development using JavaScript, Typescript, React, Next.js, Gatsby.js and Tailwind CSS improving website performance by 30%.
- Coordinated with a cross-functional team of 5+ developers to launch three major user engagement features, resulting in an increase in active users by over 25% within the first month post-launch.
- Focused on front-end optimization with responsive design, improving user interaction, and reducing bounce rate by 15%.

Education

Hindustan College of Science & Technology (Aug 2018 - Jun 2022)

B.Tech in Computer Science and Engineering **CGPA: 7.08/10**

Project Work

1. **IDMC - Internal Displacement Monitoring Centre:** [Link](#)
 - This project aims to revamp and optimize IDMC organization's online presence.
 - Improved page load speed by 35% by implementing code-splitting and lazy loading in React, leading to a **20% increase in user engagement.** (GatsbyJS, SCSS, Drupal CMS, ContextAPI)
2. **Safeguard Global:** [Link](#)
 - Increased organic traffic by 40% by adhering to SEO best practices and **integrating Google Analytics and GTM** to drive insights for content optimization.
 - Created reusable templates within Gatsby to improve development speed and maintainability, reducing the time needed for future updates by 30%. (GatsbyJS, TailwindCSS, Contentful CMS, ContextAPI)
3. **Learning Management System:**
 - We achieved 100% user satisfaction by implementing an intuitive UI with Next.js and ShadCN, **resulting in a 40% increase** in course completion rates. (NextJS, ShadCN UI, MongoDB, Redux)
 - Designed unit tests with Jest covering more than 80% of application logic and reduced bug detection time during development cycles and enhanced overall software reliability before production releases.
4. **Tripp Match:** [Link](#)
 - Streamlined data retrieval processes by analyzing and restructuring inefficient queries, leading to a **60% decrease in average response time.**
 - Integrated payment gateway, user authentication, and product search functionality. (NextJS, Firebase)

Awards and Certificates

- I am honored to announce that I have been awarded **Rapid Ascender** by Cloud Analogy. [Link](#)
- 5-star in Java & Python on HackerRank.
- Certification in Java by MTA, Python by Coursera, and AWS by Great Learning.

Hobbies and Interest

- Playing Cricket
- Watching web series & movies
- Traveling