

AMIT KUMAR

Dharuhera, Haryana – 8221916136 – amitkumarswami1999@gmail.com – linkedin.com/in/amit-kumar-6a10a221b

Detail-oriented and creative **Front-End Developer** with over 3 of experience specializing in **responsive HTML email development** and **web-based assets**. Adept at transforming design mockups into pixel-perfect, mobile-optimized campaigns across email clients and devices. Proficient in **HTML5, CSS3, media queries**, and **cross-platform testing**, with hands-on experience in **Salesforce Marketing Cloud**. Proven ability to work collaboratively in fast-paced environments while ensuring accessibility, compliance, and brand consistency.

SKILLS

- React.js
- SQL
- Jira
- Responsive Design
- Git & GitHub
- Javascript
- SEO Fundamentals
- MS Excel
- Bootstrap
- HTML, CSS

EXPERIENCE

SGT UNIVERSITY, GURUGRAM / *Web Developer*

06 FEB 2023 – Present

- Coded and maintained mobile-optimized HTML emails using HTML5, CSS3, and media queries with strong cross-client compatibility.
- Translated Figma and PSD designs into pixel-perfect email templates for platforms like Outlook, Gmail, and Apple Mail.
- Performed QA testing and rendering checks using Litmus and Email on Acid to ensure flawless delivery across email clients.
- Collaborate cross-functionally with copywriters, designers, and marketing managers to execute time-sensitive campaigns.
- Assisted in deploying and updating websites, including form integration, plugin configuration, and site maintenance.

SOUTHSHADE INFOTECH / *Web Developer*

13 JUNE 2022 - 31 JAN 2023

- Designed, developed, and maintained a robust e-commerce website utilizing Wordpress.
- Successfully integrated Razorpay APIs for secure and efficient payment gateway functionality, reducing payment processing time by 50% and improving user experience, resulting in a 30% increase in sales growth.
- Developed responsive landing pages and microsites using HTML, CSS, JavaScript, and jQuery with a focus on mobile-first design.
- Used Git for version control and contributed to modular systems using MJML for email-web design consistency.
- Collaborated with cross-functional teams to gather business requirements, design effective data models, and deliver solutions that exceeded client expectations within project timelines, resulting in a 95% satisfaction rate from clients and stakeholders.

KIGS TECHNOLOGIES / *Web Developer (Internship)*

09 SEP 2021 - 27 MAY 2022

- Developed and maintained visually stunning and user-friendly websites using HTML, CSS, and JavaScript Tools, delivering responsive and engaging user experiences that exceeded client expectations.
- Built and customized themes in **WordPress**, including page layouts, interactive elements, and SEO enhancements.
- Collaborated with cross-functional teams to gather business requirements, design data models, and implement solutions that meet project deadlines and exceed client expectations.
- Actively stayed up-to-date with the latest web development trends and tools, implementing new technologies and techniques to improve website performance and user experience.

EDUCATION

INDIRA GANDHI UNIVERSITY, MEERPUR, HARYANA *Bachelor of Technology (Computer Science)*

Rewari, HR
2018 - 2022

- Core Team Member in IGU Youth Festival.
- Awarded for outstanding performance in NSS Camp.
- Core Team Member of Soch-Vichar 2.0, an initiative of IGU

PROJECTS

- ACIC Website - <https://amitkumarswami10.github.io/acic/>
- Portfolio - <https://amitkumarswami10.github.io/amit-kumar/>

TRAININGS

- Python for Everybody Specialization- University of Michigan.
- Retrieving, Processing, and Visualizing Data with Python - University of Michigan

TRAININGS

- Frontend Developer (React) By HackerRank - <https://www.hackerrank.com/certificates/00f5e93fd5f0>
- Sql By HackerRank - <https://www.hackerrank.com/certificates/7aa83acf3c5d>