

Pranay Ghadigaonkar



8263967336



ghadigaonkarpranay42@gmail.com



[LinkedIn](#)



[Portfolio](#)

TECHNICAL SKILLS

Languages: Python, SQL, MYSQL

Visualization Tools: Power BI, Tableau

Data Analysis Tools: Advanced Excel, Pandas, Numpy, Matplotlib, Seaborn

EXPERIENCE

Data Analytics Intern

-Dec 2024

Mobilestyx Consulting & Services

- Worked with high-profile **automotive** clients such as **Jaguar and Land Rover**, focusing on real-time performance dashboards.
- Designed and revamped dashboards using **Tableau**, enabling visualization of KPIs including:
 - **Enquiries, Leads, Test Drives, Order Bank, Wholesale Sales**
 - **Target vs Actual Performance, Cancellations, Conversion Ratios**
- Created a **finance dashboard** from scratch for **ICICI Prudential** using **Tableau**, visualizing **total profit, SIP/subscription trends, customer ratings, and feedback analysis**.
- Translated **business problems** into **technical solutions** by collaborating with **cross-functional teams**.
- Enhanced **user experience** and **usability** through **intuitive design** and **drill-down** functionality.

PROJECTS

Jaguar Land Rover KPI Dashboard | Tableau

- Developed **advanced dashboards** for **automotive leadership** using **JLR sales, test drive, and lead data**.
- Delivered insights into **Test Drive Completion, Retail vs Wholesale Analysis, and Order Bank Trends**.

Bank Loan Report | Power BI

- Developed an **interactive Power BI dashboard** tracking **\$435.8 million** in loans disbursed.
- Analyzed **6.9% month-over-month growth** in loan applications using **KPIs**.
- Visualized key metrics like **average interest rates** and **debt-to-income (DTI) ratios** to support data-driven decision-making.

Customer Segmentation Analysis | SQL

- Analyzed a dataset of **1K customers** using **SQL** to segment based on **age, gender, income, and spending behavior**.
- Identified that each customer is projected to contribute an average of **\$13,094.5** in lifetime revenue.
- Identified that customers with **10 years of membership** have an average purchase frequency of **29.1**, suggesting a **strong correlation** between **membership duration** and **higher purchase frequency**.

Zomato Data Analysis | Python

- Performed **exploratory data analysis (EDA)** on a Zomato dataset, analyzing customer preferences.
- Found that **74.32%** of customers prefer dining outlets, with most restaurants rated **3.5 to 4** stars.
- Visualized key metrics like **restaurant types, customer votes, and ratings** for trend analysis.

More project links available on request or via my portfolio.

ACHIEVEMENTS

- Hacker Rank - SQL Gold Badge
- Accenture North America Data Analytics and Visualization Job Simulation
- Certification of complete [View Certificate](#)
- Tata Data Visualization: Empowering Business with Effective Insights Job Simulation
- Certification of complete [View Certificate](#)

EDUCATION

Mumbai University

Bachelor of Science in Data Science, in progress

2023-2024 :- CGPA 9.05

2022-2023 :- CGPA 8.60

July 2022 - April 2025

Mumbai, Maharashtra