

# MAHENDRA SINGH YADAV

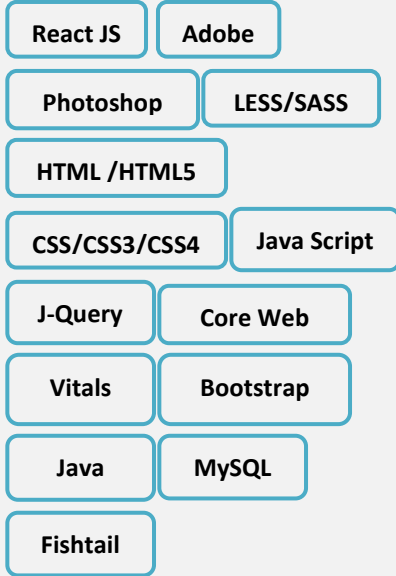
Web Design & Development | Front-end Development

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An achievement-driven professional with end user centric / focused design mind-set and cross-functional competencies in all phases of Web Design & Development; targeting strategic assignments in the same with an organization of high repute.

## Technical Skills



## Core Competencies



## Soft Skills



## Profile Summary

- ⊕ A competent professional with **over 7+ years of experience in Web Development**; currently associated as a Web Designer in a service-based company named Samsung SDS
- ⊕ Proficient in working alongside with other developers, product managers & designers, **maintaining code & writing automated tests to ensure the product is of the highest quality** and writing clean, readable, modular and testable code.
- ⊕ Resourceful in **designing, developing & maintaining Client / Server and Web Based Applications using technologies** like HTML, HTML5, CSS2, CSS3, CSS4, jQuery & JavaScript, react.js, JAVA, MYSQL and so on
- ⊕ **Understanding user interactions & developing a well-structured front-end architecture**, developing new user-facing features using React.js, building reusable components & front-end libraries for future use and translating designs & wireframes into high quality codes
- ⊕ **Expertise in Software Development Lifecycle (SDLC)** right from requirement analysis, documentation (functional specifications, technical design), coding and testing (preparation of test cases along with implementation) to maintenance of proposed applications
- ⊕ Excellent aptitude in **managing complex technology projects, multiple stakeholders, priorities, resources, escalation & risks** throughout the project lifecycle.
- ⊕ **Strong leader & team player**; excellent interpersonal, problem-solving, analytical, technical skills with strong work ethics, emotional intelligence & adaptability

## Education

2015: B.Tech.  
School of Engineering & Technology, ITM University

## Career Timeline



## Work Experience

Aug'23 – Till Date | Sr. Software Engineer | ESOFT LABS [Client: Accenture]  
Aug'22 – Aug'23 | Web Designer [Client: Samsung]  
Jan'21 – Aug'22 | Frontend Developer | Winni.in  
May'16 – Apr'18 | Web Designer | FA Gift Pvt. Ltd.

## Roles Across the Career:

- Designing projects, websites, main pages, UIs & identities; structuring full websites, templates & developing guidelines / schemas from small company sites to corporate sites & E-commerce website
- Working on Core Web Vitals for best ranking of website and designing user interface experiences based on target audiences.
- Structuring sites integration in Word press & Drupal CMS
- Managing software updates, patches, and conducting testing and bug fixing along with the web application development
- Designing detailed technical components utilizing high-level architecture, design patterns & reusable code, considering real time constraints
- Ensuring best practices for coding, architecture & security are employed and maintaining responsibility for the quality development of all applications while maintaining project, drafts, files, codes & scripts in an organized manner.
- Creating overall look & feel of a website, including the layout, color schemes, typography, and visual elements to enhance user experience.
- Steering HTML/CSS Coding, using these coding languages to translate their designs into functional web pages with knowledge of JavaScript and other programming languages.
- Conceiving concepts, guidelines & strategies in various creative projects, leading design for responsive web flow for checkout experience
- Ensuring that websites are compatible with various devices & screen sizes with strong understanding of responsive design principles to create websites that adapt & display properly on mobile phones, tablets, and desktop computers.
- Creating a positive user experience while considering factors such as site navigation, user flow, accessibility, and overall usability to ensure that visitors can easily find what they need and have a pleasant browsing experience.
- Working closely with other team members, such as web developers, graphic designers, content creators and project managers
- Staying updated with the latest design trends, technologies, and best practices to deliver modern and innovative websites.

## Online Projects

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<http://www.bakingo.com>  
<http://www.floweraura.com>  
<https://www.winni.in>  
<http://www.aazho.com>  
<https://www.suvich.com>  
[www.unrealgift.com](http://www.unrealgift.com)  
[www.kyowon.co.kr](http://www.kyowon.co.kr) [Admin portal]

## Academic Achievements

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“GATE 2015” qualified  
Best cultural activity program coordinator of Year 2012-2013  
Merit scholarship of 1st year in 2011-2012  
Medal and Merit scholarship of 2nd year in 2012-2013  
Grade “B” & “C” Certificate in National Service Scheme (NSS)

## Personal Details

**Date of birth:** 18<sup>th</sup> June, 1992

**Language known :** Hindi, English

**Address:** 1614 Nearby Sheetla Hospital, New railway road Gurgaon (HR)