

Shweta Pandit

Front End Developer



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ADDRESS

Pune, Maharashtra



LinkedIn

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EDUCATION

MCA: Computer Application

PES Modern College of Engineering

84%

Aug 2020 - Jun 2022

Bsc (CS): Computer Science

Jaikranti College of Computer Science

69%

Jun 2017 - May 2020

SKILLS

Frontend Frameworks

VueJs | ReactJs | Bootstrap | Tailwind |
Material Ui | ExpressJS

Programming Languages and Styling

JavaScript | TypeScript | HTML5 |
CSS/SCSS

Tools and Platforms

Git/GitHub | VS Code | Postman |
Bitbucket | Jira

Soft Skills

Problem-solving | Communication

SUMMARY

Results-driven **Front-end Developer** with 2+ years of experience creating responsive design, user-focused web applications using Javascript libraries and frameworks like **ReactJS**, **VueJS**, and **NuxtJS**. Expertise in state management, SSR, and API integrations, delivering scalable, high-performing solutions that enhance SEO, performance, and user engagement while meeting business objectives.

PROFESSIONAL EXPERIENCE

Frontend Developer

Sekel Technologies, Pune

Jun 2023 - Dec 2024

- **Key Clients:** Worked with renowned brands like Mahindra, Bridgestone, Kalyan Jewellers, VLCC, Force Motors, Grohe, HP and many more.
- Contributed to developing the hyper-local marketing platform's dashboard using **Vue.js 3**, **Vuex**, **SCSS**, and **dynamic routing** to enhance **UI responsiveness** and **data presentation**. Gained hands-on experience **implementing third-party APIs** like Razorpay and Google Maps, resulting in a **20% increase in lead generation** and improved user engagement.
- Built lightweight, SEO-optimized microsites with **Nuxt.js 3**, **Pinia**, and **Tailwind CSS**, implementing lazy loading, SSR, and schema markup to improve search performance and load times. Optimized bundling and transpilation with **Webpack**, **Babel**, and **Vite**, ensuring cross-browser compatibility and a 15% boost in organic traffic.
- Improved the company website with **React.js**, **Redux**, and **Material UI**, focusing on SEO improvements like refined HTML structure, URL optimization, sitemap creation, schema implementation, and performance enhancements.

Software Developer

MKCL, Pune

Oct 2022 - Jun 2023

- Contributed to developing an **e-Auction** platform and an **LMS**, focusing on configuring and generating detailed reports for super admin and user-specific dashboards.
- Designed and optimized user interfaces using **Vue.js**, applying **JavaScript (ES6+)**, **CSS**, and **code-splitting** and enabling real-time bidding within the auction window.
- Built reusable **Vue JS** components, improving site performance and user engagement through efficient **HTML and Bootstrap**, and integrated **Axios** for API calls alongside **JWT authentication** for secure access.
- Worked on backend integration with **Golang** and **MongoDB**, developing and consuming **REST APIs** to ensure seamless data interaction and used code versioning tools (Git).

PROJECTS

- **Hyperlocal Marketing Platform:** Hyper-local Marketing Dashboard refines advertising in specific areas with advanced features like analytics, location targeting, SEO, IVR integration, and microsite configurations. User-friendly interface ensures precise targeting, insights, and scalability.
- **Microsite:** Lightweight, dynamic websites tailored to highlight client products, services, campaigns, and brand identity, while focusing on lead generation. Utilization and Seamless Integration of technical features like Geographic Specific Pages (GSP) and Search Engine Optimization (SEO) to enhance visibility, engagement, and conversion rates.
- **E-auction System:** A system that enables real-time bidding for individual items within a set auction window. It provides a platform where participants can place bids, view live updates, and interact with the auction process.