



# RAKESH MOHITE

Hubspot Developer

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## SKILLS

Web Development: HTML5, CSS3, JavaScript, jQuery, React.js, Node.js

Expert

CMS & Platforms: HubSpot, WordPress, OpenText TeamSite

Expert

UI/UX & Design Tools: Photoshop, Illustrator, Dreamweaver

Expert

Web Performance & Optimization: SEO, Google Analytics, WCAG Accessibility

Expert

Server & Hosting: IIS, WampServer, XAMPP

Expert

Version Control & Deployment: FTP, Notepad++, Visual Studio

Expert

Marketing & Automation: HubSpot CRM, Emailers, Lead Forms

Expert

Project and Team Management: Website Maintenance, Stakeholder Collaboration

Expert

## LANGUAGES

- English
- Hindi
- Marathi

## HOBBIES

- Reading
- Playing Cricket
- Gym Workouts
- Swimming
- Traveling

## EDUCATION

PGDM, Welingkar Institute Management Development & Research - Grade, First Class  
- 2020

B.com, G.R.Patil college - Grade, Pass Class  
- 2014

HSC, St Mary's Junior college - Grade, Pass Class  
- 2005

SSC, St Mary's English School - Grade, Pass Class  
- 2002

## PROFESSIONAL SUMMARY

Accomplished Web Developer with a robust technical background in web development, analytics, SEO, and e-commerce. Demonstrates expertise in HTML, CSS, JavaScript, jQuery, and CMS platforms such as HubSpot and WordPress. Proven ability in market research and client coordination, alongside strong project management skills. Recognized for enhancing website performance and user experience while ensuring compliance with accessibility standards (WCAG).

## EXPERIENCE

### HubSpot Developer

Tab32, India, Mumbai

January 2022 - July 2024

**Website Management & Development:** Oversaw and maintained all company websites, ensuring seamless performance and updates.

**Full Website Revamp:** Rebuilt the Tab32 website from scratch, including the blog and press release sections, using HubSpot CMS.

**Responsive & Dynamic Pages:** Developed HTML pages, transformed static pages into responsive designs, and created dynamic web pages.

**HubSpot Expertise:** Optimized website structure and content within HubSpot CMS to enhance functionality and user experience.

## AWARDS



Received the Night Owl Award of the Year at SP Jain School of Global Management in November 2017.

## PERSONAL INFO

- Date of birth: 14 November 1982
- Place of birth: Mumbai
- Nationality: Indian

## Web Manager

SP Jain School of Global Management, India, Mumbai

September 2016 - January 2022

- **Website Management:** Managed and maintained all school websites (*spjain.org*, *spjain.ae*, *spjain.sg*, *spjain.edu.au*, *i2i.spjain.org*) using **HubSpot CMS** for seamless updates and performance.
- **HubSpot Expertise:** Built and customized website pages, landing pages, and email templates using **HubSpot CMS**, leveraging its modules and automation features.
- **Web Development:** Created and updated HTML pages, converted static pages to responsive designs, and developed dynamic program landing pages.
- **SEO & Lead Generation:** Implemented SEO strategies, optimized content for search visibility, and created lead generation forms in **HubSpot**.
- **Marketing & Collaboration:** Developed responsive emailers, worked with sales and marketing teams, and coordinated with international campuses for tailored web solutions.

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## Senior Web Developer

ICICI Bank Payroll of Integra Unisource Private Limited, India, Mumbai Maharashtra

September 2010 - September 2016

- **Team Leadership & Coordination:** Managed a 5-member team, ensuring timely task completion and collaborating with product teams for website updates.
- **Web Development:** Created and optimized HTML pages for login and non-login sections, converting static pages into responsive, dynamic web pages.
- **Microsites & Applications:** Developed microsites like Pockets and UPI, built mobile and web applications, and conducted functionality testing.
- **JavaScript & jQuery Enhancements:** Created new functions, modified existing scripts, and updated content on web pages for improved performance.
- **CMS & Tools Expertise:** Worked with Interwoven TeamSite CMS, Notepad++, and Photoshop for web development, content updates, and image optimization.
- **SEO & Analytics:** Implemented SEO changes, managed page redirections, and integrated Google Analytics tracking codes for on-click events.
- **Key Website Projects:** Led the development of Offer Zone, Product Landing Pages, Category Pages, Home Page, Login Page, and various product pages.
- **Non-Login Section Projects:** Developed critical pages like SR Request Pages and Credit Card Apply Pages to enhance user engagement.

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## Web Designer

Image Online, India, Mumbai Maharashtra

September 2008 - September 2010

- **Web Development & Design:** Worked with Dreamweaver, HTML, CSS, JavaScript, Illustrator, and Photoshop to update, design, and maintain websites for various clients.
  - **Website Management:** Managed and updated the ICICI Bank website with content received from stakeholders, product teams, and business owners.
  - **HTML & CMS Expertise:** Created new HTML pages, updated existing ones, and modified CSS and JavaScript as needed, using Dreamweaver and Interwoven TeamSite CMS.
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