

Sakshi Deshmukh

UX/UI Designer | Mumbai

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Portfolio: <https://sakshideshmukhportfolio.framer.website/>

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Experience

Software Developer | Simple Logic IT pvt ltd.

Dec 2022 - Jan 2024 / Vikhroli, Mumbai

Role & Responsibilities

Service Delivery

Developed an intuitive front-end interface and backend for a service delivery system to enhance data visualization, user interaction, and process efficiency.

Technologies Used:

- Frontend: HTML/CSS, JavaScript
- Backend: .NET Core MVC, REST API
- Database: MySQL

Kindserve - Service Provider App

Conceptual UX Project

Kindserve is a user-friendly platform designed to simplify the process of booking home services. Tailored for working women and busy individuals, the app allows users to book service providers quickly and efficiently.

Key Contributions:

- **User-Centered Design:** Developed intuitive user flows and wireframes to streamline the process of finding and booking service providers.
- **Customization:** Designed features that allow users to select service providers based on personalized needs and preferences.
- **Competitor Analysis:** Conducted in-depth research to identify gaps in competitors' services, guiding the design direction.

Libas (E-commerce Platform) - Redesign Project

- Enhanced user trust by adding a customer reviews section, improving product credibility.
- Improved pagination for better product navigation and browsing experience.
- Identified and addressed challenges in product sharing, working on optimizing the sharing flow.
- Conducted user research and usability testing to validate design improvements.

Education

Google UX Design Certificate | Coursera

April 2024

Bachelor of Science in Information Technology

Pillai HOC College of Arts, Science and Commerce

University of Mumbai (CGPA - 8.9)

Passing Year - 2022

Skills

Design

Wireframes,
Prototypes,
User flows,
Visual Design,
Mockups,
Design systems,
Design for accessibility,
Responsive Design

Technical Skills

HTML/CSS, Javascript

Tools

Design

Figma, Framer, Adobe
Photoshop, Adobe After
Effects, Oracle APEX

Soft Skills

Creativity
Attention to detail
Problem solving
Communication

Languages

- English
- Hindi
- Marathi