

SIDDHARTH KAUSHIK (DATA ANALYST)

sidkwork01@gmail.com | +91 8307626838 | Sonipat, Haryana | [Github](#) | [Linkedin](#) | [Tableau](#)

Aspiring Data Analyst with expertise in Data Visualization, Reporting, Dashboarding, Insight analysis with Computer Science Engineering background with hands on experience in SQL, Power BI, Excel, Tableau. Strong problem-solving skills, eager to apply analytical expertise in a data-driven environment.

TECHNICAL SKILLS

Tableau	Advanced Excel	Statistical Analysis	DataModelling
Pivot Tables	SQL	Data Visualization	MySQL
Data Storytelling	MS Office Suite	Python (Pandas, NumPy, Matplotlib)	

SOFT SKILLS

Problem Solving	Critical Thinking	Decision Making	Team Management
Team Collabration			

PROJECTS

Sales Performance Dashboard [LINK](#)

Python (Pandas) | Tableau | Excel

Data analysis | Visualization | Business intelligence

- Built an interactive Tableau dashboard to visualize **sales trends, profit, and regional performance**.
- Cleaned and prepared data using **Python (Pandas)**.
- Designed **KPIs, maps, and charts** with filters for **dynamic analysis**.
- Delivered insights on top products, peak sales periods, and customer segments.

Customer Churn Analysis [LINK](#)

SQL | Python (Pandas, NumPy, Matplotlib, Seaborn) | Tableau

- Data Cleaning & EDA:** Handled missing values, removed duplicates, and analyzed churn patterns.
- Insights:** Identified key churn factors like **contract type, tenure, and monthly charges**.
- Dashboard:** Created an interactive Tableau dashboard to visualize churn trends.
- Outcome:** Provided data-driven recommendations to improve customer retention.

Employee Performance Dashboard [LINK](#)

Data Analytics Project | Tools: Tableau, Excel, Figma

- Designed and built an interactive **Tableau** dashboard to analyze HR metrics such as attrition, job satisfaction etc.
 - Cleaned and prepared data using **Excel**, integrating **KPIs and visualizations** to track employee performance.
 - Customized dashboard UI with **Figma** for enhanced user experience.
 - Published on **Tableau Public** and **GitHub** with live demo and code.
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EDUCATION / CERTIFICATES

SQL (Intermediate) Certificate | April 2025
by HackerRank

Machine Learning Certificate | ML, Data Introduction, Python, Data Exploration & Pre-Processing etc.
IINERNSHALA TRIANINGS

Master of Computer Applications | September 2023 - July 2025
SRM UNIVERSITY DELHI-NCR, SONIPAT

Bachelor of Computer Applications | September 2020 - July 2023
SWAMI VIVEKANAND SUBHARTI UNIVERSITY, MEERUT, UP (Distance Education)

Bachelor of Arts (Mathematics & Economics) | September 2020 - July 2023
HINDU COLLEGE, SONIPAT
MDU UNIVERSITY (Regular Mode) Pursued both degrees concurrently