

# ROBIN RAWAT

Frontend Developer | Email Marketing

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## PROFESSIONAL SUMMARY

Frontend Developer with 20 months of experience in developing responsive and performant web applications using HTML5, CSS3, JavaScript (ES6+), and React.js. Skilled in Git and GitHub workflows, cross-browser compatibility, and modern UI/UX standards. Proven ability to deliver clean, accessible code and optimize web interfaces for speed and usability.

## WORK EXPERIENCE

### Frontend Developer

Outlook Publishing India Pvt. Ltd., New Delhi

September 2023 – Present

- Developed and maintained responsive websites and microsites using React.js, HTML5, and CSS3.
- Improved page load times and ensured cross-browser compatibility.
- Utilized Git/GitHub for version control and team collaboration.
- Implemented mobile-first, accessible designs to enhance user engagement.
- Created 50+ Brevo-powered email templates for newsletters, subscriptions, and events, maintaining brand consistency and increasing email engagement.

## EDUCATION

### Bachelor of Commerce (B.Com)

University of Delhi, New Delhi

Graduated: 2024

## SKILLS

- Programming Languages: HTML5, CSS3, JavaScript (ES6+)
- Frameworks & Libraries: React.js, Redux
- Styling Frameworks: Bootstrap, Tailwind CSS
- Tools: Git, GitHub, Figma, Brevo, Digital Publishing Platforms
- Core Competencies: Responsive Design, Performance Optimization, UI/UX Principles

## PROJECT

### Weather App

(GitHub: [github.com/rawatrobin/weather-app](https://github.com/rawatrobin/weather-app))

- Designed and developed a responsive weather application using HTML, CSS, and JavaScript.
- Integrated WeatherAPI to fetch real-time weather data.
- Created a clean, dynamic UI with intuitive user interactions.

## CERTIFICATIONS

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- **Web Development Certificate**  
Techstack Institute | Delhi, India | Nov 2022 – May 2023  
Covered HTML5, CSS3, JavaScript, React.js, Node.js, and REST APIs.
- **Frontend Development Internship**  
Outlook Publishing | New Delhi, India | Sept 2023 – Dec 2023  
Gained hands-on experience in building responsive web layouts and managing Git repositories.