

Arpita Das

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UI/UX Designer | Portfolio ↗

9967087197

Profile UI/UX Designer with 1+ years of experience designing intuitive digital products, blending creativity and structure to solve real user problems.

Experience **Arcitech — UI/UX Designer (Intern → Full-Time)** Nov 2023 — Jan 2025

Worked on 4+ design projects across AI, recruitment, education, and CRM—creating user flows, wireframes, and interfaces from research to handoff using Figma.

- Haire.ai — Contributed to the complete UX/UI design of an AI recruitment platform, including wireframes, interview flows, voice interactions, and candidate journeys.

Haire.ai ↗

- Aufgang CRM — Built an AI-powered CRM to centralize workflows and automate zoning studies, improving team efficiency and reducing regulatory risk.
- My Wedding App — Designed a vendor selection module that reduced user friction and supported progressive task flow.
- Proschool.ai — Built the assignment generation feature for educators, ensuring clarity, accessibility, and seamless content configuration

Proschool.ai ↗

Tata Consultancy Services — C# Developer Trainee Oct 2021 - Sep 2022

C# Developer Trainee on the HDFC Ergo project at TCS.

Case Studies **Irctc**

Reimagined the booking flow for solo female travelers with gender-based seat preferences and safety features—improving accessibility and user comfort during train travel.

View more projects on **Behance** ↗

Education **Mumbai University** — Bachelor of Science in Information Technology 2018 - 2021

Skills & Tools **Skills**

UI Design, Visual Design, Typography, Layout Grids, Design Systems, Color Theory, Microinteractions, Design Thinking, User Research, Journey Mapping, Information Architecture, Wireframing, Prototyping, User Flows, Interaction Design

Tools

Figma, Adobe Xd, Framer, Adobe Illustrator, Adobe Photoshop, Phase, Notion