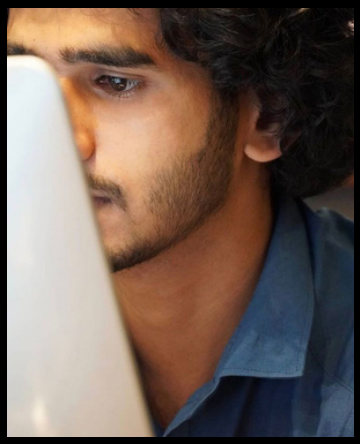

BASIL SAMAN

DIGITAL MARKETING STRATEGIST

I am a devoted digital marketer who believes in turning passion into profession. I specialize in website development and SEO strategies to increase brand visibility. I look forward to joining an ambitious company where I can help with my skills and grow professionally.

WORK EXPERIENCE

Internship Project
Septemper 2024 to December 2024

- Designed, developed, and maintained a WordPress portfolio website.
- Worked on-page and off-page SEO strategies to improve Google SERP rankings.
- Achieved first-page ranking for the portfolio website on Google SERP.
- Created and presented an SEO audit report for the website https://dummyflight.com/
- Performed a social media audit, conducted competitor analysis, content calendar, wrote ad and creative copy, handled design tasks during my internship at CDA Academy.

EDUCATION

Certificate in Digital Marketing

- CDA Academy | Sep 2024 to Dec 2024

Bachelor of Business Administration

- Bharathiar University | 2021 to 2024

CONTACT

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Malappuram

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PERSONAL SKILLS

- Creative
- Critical thinking
- Disciplined

CERTIFICATIONS

- Fundamentals of Digital Marketing
- Semrush SEO
- Google Ads (Search and Video)
- Google Analytics
- HubSpot Content Marketing
- BOI certification